

# Canaccord 40<sup>th</sup> Annual Growth Conference Presentation

AUGUST 12, 2020

# Forward-looking Statements

### "Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995:

This presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to future events or DLH's future financial performance. Any statements that refer to expectations, projections or other characterizations of future events or circumstances or that are not statements of historical fact (including without limitation statements to the effect that the Company or its management "believes", "expects", "anticipates", "plans", "intends" and similar expressions) should be considered forward looking statements that involve risks and uncertainties which could cause actual events or DLH's actual results to differ materially from those indicated by the forward-looking statements. Forward-looking statements in this release include, among others, statements regarding, estimates of future revenues, operating income, earnings, earnings per share, backlog, and cash flows. These statements reflect our belief and assumptions as to future events that may not prove to be accurate. Our actual results may differ materially from such forward-looking statements made in this release due to a variety of factors, including: the outbreak of the novel coronavirus ("COVID-19"), including the measures to reduce its spread, and its impact on the economy and demand for our services, are uncertain, cannot be predicted, and may precipitate or exacerbate other risks and uncertainties; the risk that we will not realize the anticipated benefits of an acquisition; the challenges of managing larger and more widespread operations resulting from the acquisition; contract awards in connection with re-competes for present business and/or competition for new business; compliance with new bank financial and other covenants; changes in client budgetary priorities; government contract procurement (such as bid protest, small business set asides, loss of work due to organizational conflicts of interest, etc.) and termination risks; the ability to successfully integrate the operations of future acquisitions; and other risks described in our SEC filings. For a discussion of such risks and uncertainties which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's periodic reports filed with the SEC, including our Annual Report on Form 10-K for the fiscal year ended September 30, 2019, as well as subsequent reports filed thereafter. The forward-looking statements contained herein are not historical facts, but rather are based on current expectations, estimates, assumptions and projections about our industry and business. Such forward-looking statements are made as of the date hereof and may become outdated over time. The Company does not assume any responsibility for updating forward-looking statements, except as may be required by law.



# Agenda



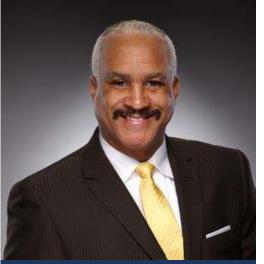
# OVERVIEW



### FINANCIAL HIGHLIGHTS



QUESTIONS AND ANSWERS



Zach Parker President & CEO DLH Holdings Corp.



Kathryn M. JohnBull Chief Financial Officer, DLH Holdings Corp.



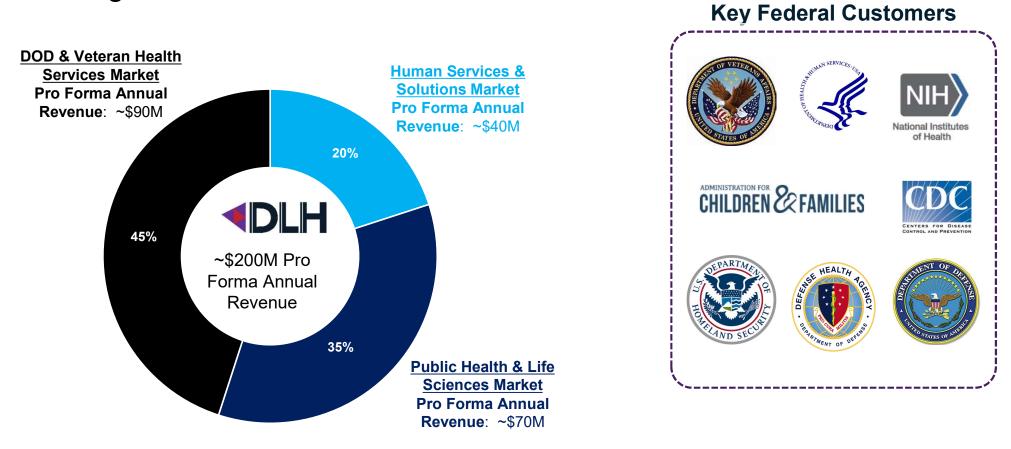
#### VHA VHA & CHILDREN FAMILIES NIH > \$100M > \$100M NIH > \$100M > \$100M NIH NIH NIH > \$100M NHRC NIH > \$25M > \$25M > \$100M NIH > \$25M Navy MRDC VHA MRDC SAMHSA DHA DHA CDC CDC CDC V ID/IQ ÍD/IQ 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 Branded as DLH 2017 Winner FedHealth/IT **ISO 9001** CMMI Restructured FedRAMP Innovation Awards 3 as a GovCon Ready Acquired Acquired Company Social & ean DANYA Scientific Systems, Inc. Initial Joint Commission LRSP Developed **Clinical Services** Installed New Leadership

# Competitive Contract Awards and Key Milestones



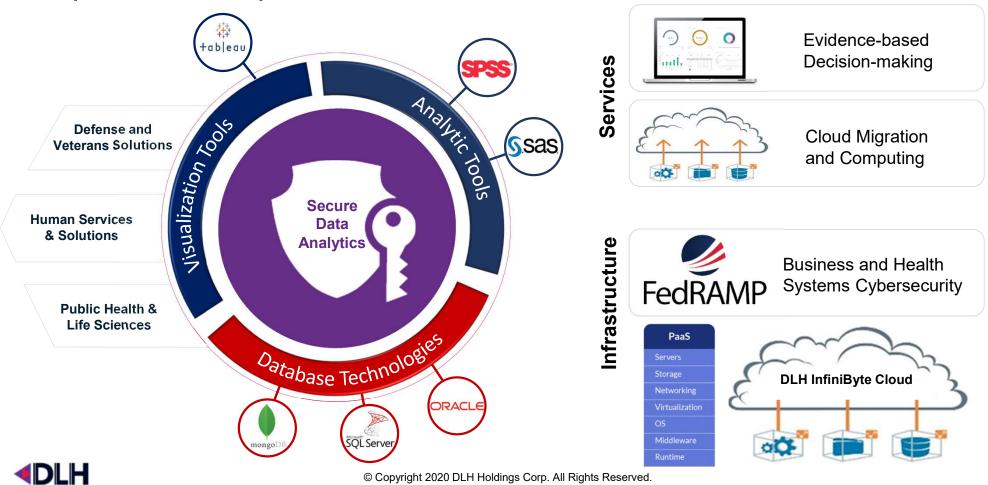
# **Business Overview**





# Strong Portfolio of Services

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# **Unique Value Proposition**

# **Organic Growth Drivers**





# Healthy Growth Profile





- Strategically-focused
  - Competency-aligned
    - Adjacent markets

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# COVID-19 Impact / Opportunities

Defense & Veterans Health Solutions



Human Services and Solutions



Public Health and Life Sciences



### DLH TACKLING COVID-19 FOR THE VA, DOD, CDC, NIH, AND OTHERS

- Care and treatment of military
- Rx expansion for veterans
- Prospects for behavioral health
- Specialized communications
- Pandemic-related websites
- Social media outreach / metrics
- Clinical trials for therapeutics and vaccine development
- Preparedness & Response
- Environmental Implications

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# New COVID-19 Public Health & Life Sciences Work



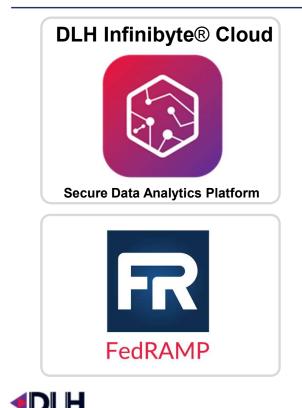
### **CLINICAL RESEARCH TRIALS & LABORATORY SERVICES**

- Over \$15 million of new awards thus far in calendar 2020
- Conducting trials of the safety and efficacy of investigational therapeutics for the treatment of COVID-19
- Observational studies of outpatients with COVID-19
- Clinical Research Organization support services to provide infrastructure to exchange data among scientific stakeholders
- Large network consortium of partner medical centers, clinics, academic institutions
- Study of immune aging in smokers in relation to COVID susceptibility
- Investigating interactions of COVID-19 with chronic diseases including types of cancer, heart disease, lung disease, and more



# DLH Achieves FedRAMP Ready Status

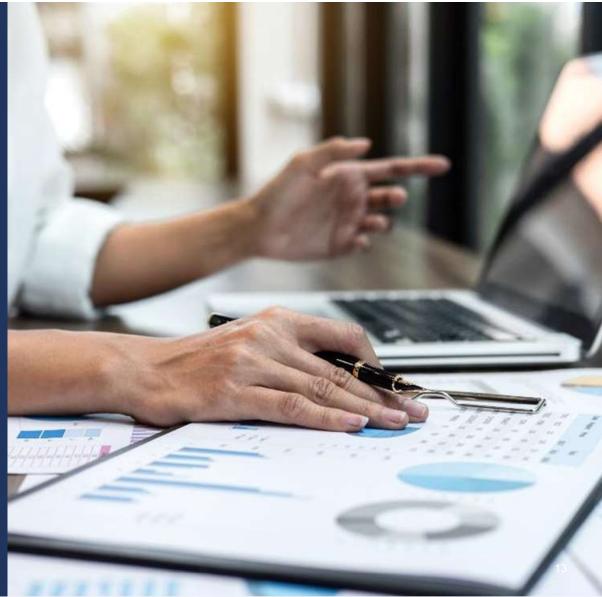
Opens Door to Federal Business Opportunities for Cloud-Based Platform-As-A-Service (PaaS)



- Our new DLH Infinibyte<sup>®</sup> Cloud solution has achieved Federal Risk and Authorization Management Program ("FedRAMP") "Ready" status.
- This achievement approved by the General Services Administration indicates to federal customers that DLH has undergone a security capabilities assessment and has a high likelihood of achieving FedRAMP Authorization.
- DLH's InfiniByte<sup>®</sup> Cloud solution is now available on the FedRAMP Marketplace, the central portal for cloud offerings for federal agencies.
- The designation significantly expands opportunities for the Company, enabling it to meet the cyber security requirements of civilian agencies as well as the U.S. Department of Defense.
- Provisional status enables DLH to pursue a FedRAMP Authorization to Operate.

# Financial Highlights

### Kathryn JohnBull | CFO





# A History of Growth...

### **Historical Revenue**



TTM is the trailing twelve months ending June 30, 2020

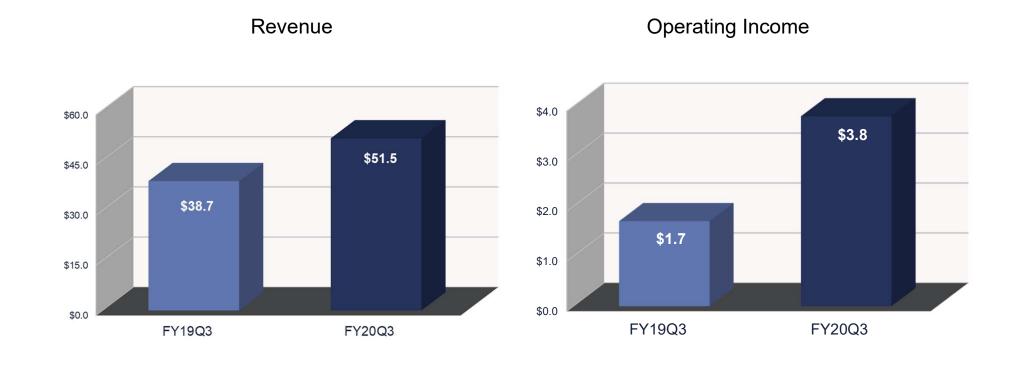
# And Expanding Value

**Historical EBITDA** 



TTM is the trailing twelve months ending June 30, 2020

# Fiscal Q3 Results (Three Months Ended 6/30/2020)



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# **Debt Paydown Strategy in Place**

	6/7/2019	9/30/2019	3/31/2020	6/30/2020
Debt Balance*	\$70 M	\$56 M	\$55 M	\$44.5 M
Less cash on hand	\$1.9	\$1.8	\$1.1	\$0.7
Net Debt	\$68.1 M	\$54.2 M	\$53.9 M	\$43.8 M

\*\$70M originally

# Continued strong operating cash flow anticipated in fourth quarter leading to a projected year-end debt balance of \$40 to \$42 million.

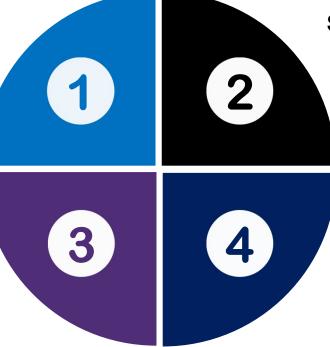
Net Debt is a non-GAAP metric used by investors and lenders and management believes it provides relevant and useful information to investors and other users of our financial data. Net Debt is calculated by subtracting cash and cash equivalents from the sum of current and long-term debt



# **Our Four Levers of Value Creation**

### **Revenue Stream Stability**

- Focus on Federal agencies with critical missions and sustained bipartisan support
- Optimize workforce and service delivery



### **Sustainable Margin Expansion**

- Concentrate capture effort on projects that align with core competencies and expand operating income margins
- Pursue excellence across key dimensions of agility and cost efficiency

### **Balanced Capital Deployment**

- Drive growth organic and through M&A
- Appropriate allocation of debt and equity financing

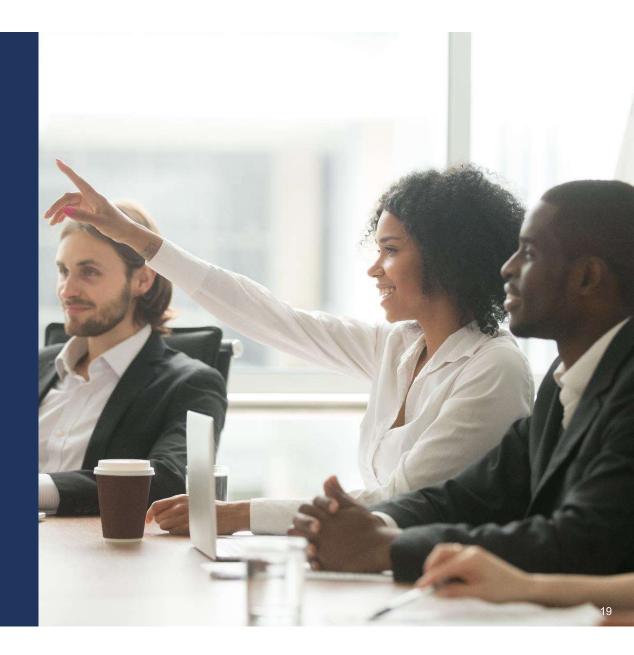
### Long-Term Cash Flow Growth

- Expand EBITDA and balance sheet optimization
- Drive working capital efficiency and free cash flow
- Utilize long-term tax shield



# **Q&A** Session

Zach Parker | President and CEO Kathryn JohnBull | CFO

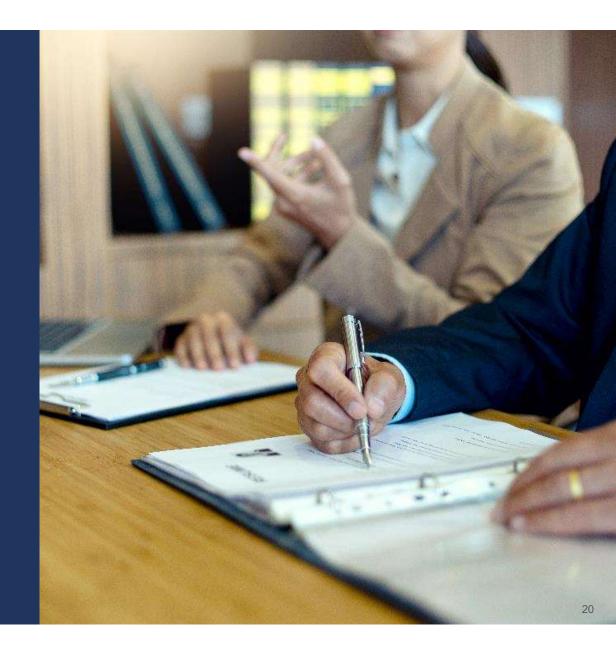




# Appendix

#### Non-GAAP Reconciliations:

This document contains non-GAAP financial information. Management uses this information in its internal analysis of results and believes this information may be informative to investors in gauging the quality of our financial performance, identifying trends in our results, and providing meaningful period-to-period comparisons. These measures should be used in conjunction with, rather than instead of, their comparable GAAP measures. A reconciliation of non-GAAP measures to the comparable GAAP measures presented in this document follows.





# **Trending EBITDA Reconciliation**

						Sept	ember 30,								
Amounts in \$000s	2013 2014		2015		2016		2017		2018		2019		TTM*		
Net (loss)/income	\$ (159)	\$	5,357	\$	8,728	\$	3,384	\$	3,288	\$	1,836	\$	5,324	\$	7,316
(i) Interest expense/other (income)	407		4		(744)		823		1,228		1,116		2,473		3,850
(ii) (Benefit)/provision for taxes	-		(4,597)		(5,488)		(938)		2,114		5,830		2,171		2,991
(iii) Depreciation and amortization	 121		106		55		1,244		1,754		2,242		3,956		7,259
EBITDA	\$ 369	\$	870	\$	2,551	\$	4,513	\$	8,384	\$	11,024	\$	13,924	\$	21,416

**Twelve Months Ended** 

\*TTM is the trailing twelve months ending June 30, 2020

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Your Mission Is Our Passion